

Membership Conditions for the Turisme de Catalunya Active Tourism Club

All companies or organisations wishing to join the Active Tourism Club must:

- Comply with the general requirements for joining the Active Tourism Club.
- Comply with the **specific requirements for joining** the Active Tourism Club.
- Take part in a **minimum number of actions** established in the Marketing Plan.
- Pay an annual membership fee of €350 (including VAT).
 Payment should be made by standing order.
 Companies that become members of more than one club will enjoy a 25% discount on subsequent membership fees.

Membership Requirements for the Turisme de Catalunya Active Tourism Club

General requirements

Companies must:

- Be legally constituted and up to date with tax requirements.
- Have taken out all applicable compulsory insurance.
- Provide telephone number, email address and website in various languages.
- Provide a **catalogue** presenting the company or organisation in a **minimum of three** languages.

Specific requirements for the Active Tourism Club

For Active Tourism and Adventure Sports companies

- Must be **registered** with the Government of Catalonia in accordance with current legislation.
- Must provide qualified **guides and/or instructors** with knowledge of at least three languages.

• Must keep all **basic material** required for activities (bicycles, wetsuits, crash helmets, etc) in **good condition.**

For accommodation services

- Must be **registered** with the Government of Catalonia Directorate-General for Tourism according to type of establishment (hotel, campsite, cottage/farmhouse).
- Must be **located in a natural area** where active tourism activities take place.
- Must provide clients with **specific information about** active tourism activities that take place locally.
- Comfortable accommodation, **adapted to the needs of active tourism** (storage space for sports equipment bicycles, etc)
- Establishment open in spring and autumn

For travel agencies

• Must offer specific Active Tourism programmes.

For associations and public bodies

Associations

- Must be an association of companies/organisations related to Active and Adventure Tourism.
- Most association members should comply with the above-mentioned company and accommodation requirements.

Public bodies

- Must have a **specific tourism department** and develop Active Tourism products.
- Must provide specific **printed material (brochures)** on Active Tourism in at least three languages.
- Must be willing to **delegate** a company to represent the zone in marketing activities developed by the Active Tourism Club (this company may be different for each marketing activity).

Membership Procedure for the Turisme de Catalunya Active Tourism Club

Companies or organisations wishing to join the Active Tourism Club, should **contact** Turisme de Catalunya at the following email address: <u>ct.clubsdeproducte@gencat.cat</u>

They should provide Turisme de Catalunya with the following **documentation**:

- A form, supplied by Turisme de Catalunya and providing the following information:
 - Name, post, address and telephone number of the organisation's contact person with the Club.
 - Full name and post of the person who will sign the agreement with Turisme de Catalunya.
 - Company details necessary to invoice for the annual membership fee (VAT no., business address and current account number to make standing order).
- Written confirmation that the company complies with requirements for joining the Club.

When considering applications to join the Active Tourism Club, Turisme de Catalunya will **take into account** requests for an **interview** between Turisme de Catalunya and the person responsible.

Membership of the Active Tourism Club will be formalised by the signing of an **agreement** between the two parties. Once this agreement has been signed, the company or organisation will be added to the **mailing list** and will receive **information** and **reports** on activities carried out.

The Turisme de Catalunya offices are considered the **headquarters** of the Active Tourism Club.

Loss of membership of the Turisme de Catalunya Active Tourism Club

- Failure to **pay membership fees** within 60 days of reception of the corresponding invoice.
- Failure to **play an active role** in actions organised by the Active Tourism Club.