

## Membership Conditions for the Turisme de Catalunya Active Tourism Club

All companies or organisations wishing to join the Active Tourism Club must:

- Comply with the general requirements for joining the Active Tourism Club.
- Comply with the **specific requirements for joining** the Active Tourism Club.
- Take part in a **minimum number of actions** established in the Marketing Plan.
- Pay an annual membership fee of €350 (including VAT).
  Payment should be made by standing order.
  Companies that become members of more than one club will enjoy a 25% discount on subsequent membership fees.

# Membership Requirements for the Turisme de Catalunya Active Tourism Club

### **General requirements**

Companies must:

- Be legally constituted and up to date with tax requirements.
- Have taken out all applicable compulsory insurance.
- Provide telephone number, email address and website in various languages.
- Provide a **catalogue** presenting the company or organisation in a **minimum of three** languages.

### Specific requirements for the Active Tourism Club

#### For Active Tourism and Adventure Sports companies

- Must be **registered** with the Government of Catalonia in accordance with current legislation.
- Must provide qualified **guides and/or instructors** with knowledge of at least three languages.

• Must keep all **basic material** required for activities (bicycles, wetsuits, crash helmets, etc) in **good condition.** 

#### For accommodation services

- Must be **registered** with the Government of Catalonia Directorate-General for Tourism according to type of establishment (hotel, campsite, cottage/farmhouse).
- Must be **located in a natural area** where active tourism activities take place.
- Must provide clients with **specific information about** active tourism activities that take place locally.
- Comfortable accommodation, **adapted to the needs of active tourism** (storage space for sports equipment bicycles, etc)
- Establishment open in spring and autumn

#### For travel agencies

• Must offer specific Active Tourism programmes.

#### For associations and public bodies

#### Associations

- Must be an association of companies/organisations related to Active and Adventure Tourism.
- Most association members should comply with the above-mentioned company and accommodation requirements.

#### Public bodies

- Must have a **specific tourism department** and develop Active Tourism products.
- Must provide specific **printed material (brochures)** on Active Tourism in at least three languages.
- Must be willing to **delegate** a company to represent the zone in marketing activities developed by the Active Tourism Club (this company may be different for each marketing activity).

## Membership Procedure for the Turisme de Catalunya Active Tourism Club

Companies or organisations wishing to join the Active Tourism Club, should **contact** Turisme de Catalunya at the following email address: <u>ct.clubsdeproducte@gencat.cat</u>

They should provide Turisme de Catalunya with the following **documentation**:

- A form, supplied by Turisme de Catalunya and providing the following information:
  - Name, post, address and telephone number of the organisation's contact person with the Club.
  - Full name and post of the person who will sign the agreement with Turisme de Catalunya.
  - Company details necessary to invoice for the annual membership fee (VAT no., business address and current account number to make standing order).
- Written confirmation that the company complies with requirements for joining the Club.

When considering applications to join the Active Tourism Club, Turisme de Catalunya will **take into account** requests for an **interview** between Turisme de Catalunya and the person responsible.

Membership of the Active Tourism Club will be formalised by the signing of an **agreement** between the two parties. Once this agreement has been signed, the company or organisation will be added to the **mailing list** and will receive **information** and **reports** on activities carried out.

The Turisme de Catalunya offices are considered the **headquarters** of the Active Tourism Club.

### Loss of membership of the Turisme de Catalunya Active Tourism Club

- Failure to **pay membership fees** within 60 days of reception of the corresponding invoice.
- Failure to **play an active role** in actions organised by the Active Tourism Club.