



CULTURAL TOURISM

Membership Conditions for the Turisme de Catalunya Cultural Tourism Club

All companies or organisations wishing to join the Cultural Tourism Club must:

- Comply with the **general requirements for joining** the Cultural Tourism Club.
- Comply with the **specific requirements for joining** the Cultural Tourism Club.
- Take part in a **minimum number of actions** established in the Marketing Plan.
- Pay an annual membership fee of **€350** (including VAT).
Payment should be made by **standing order**.
Companies that become members of more than one club will enjoy a **25% discount** on subsequent membership fees.

Membership Requirements for the Turisme de Catalunya Cultural Tourism Club

General requirements

Companies must:

- Be **legally constituted** and up to date with **tax requirements**.
- Have taken out all applicable compulsory **insurance**.
- Provide **telephone number, email address and website** in various languages.
- Provide a **catalogue** presenting the company or organisation in a **minimum of three languages**.

Specific requirements for the Cultural Tourism Club

For accommodation services

- Must be **registered** with the Government of Catalonia Directorate-General for Tourism according to type of establishment (hotel, campsite, cottage/farmhouse).
- Must provide customers with **specific information** about **cultural events** that take place locally.
- Must be **open all year round**.

For travel agencies

- Must offer **specific Cultural Tourism programmes**.

For associations and public bodies

Associations

- Must be an association of **companies/organisations related to Cultural Tourism**.
- Most association members should comply with the above-mentioned **company and accommodation requirements**.

Public bodies

- Must have a **specific tourism department** and develop Cultural Tourism products.
- Must provide specific **printed material (brochures) on Cultural Tourism** in at least three languages.
- Must be willing to **delegate** a company to represent the zone in marketing activities developed by the Cultural Tourism Club (this company may be different for each marketing activity).

Membership Procedure for the Turisme de Catalunya Cultural Tourism Club

Companies or organisations wishing to join the Cultural Tourism Club, should **contact** Turisme de Catalunya at the following email address: ct.clubsdeproducte@gencat.cat

They should provide Turisme de Catalunya with the following **documentation**:

- A **form**, supplied by Turisme de Catalunya and providing the following information:
 - Name, post, address and telephone number of the organisation's contact person with the Club.
 - Full name and post of the person who will sign the agreement with Turisme de Catalunya.
 - Company details necessary to invoice for the annual membership fee (VAT no., business address and current account number to make standing order).
- **Written confirmation** that the company complies with **requirements** for joining the Club.

When considering applications to join the Cultural Tourism Club, Turisme de Catalunya will **take into account** requests for an **interview** between Turisme de Catalunya and the person responsible.

Membership of the Cultural Tourism Club will be formalised by the signing of an **agreement** between the two parties. Once this agreement has been signed, the company or organisation will be added to the **mailing list** and will receive **information** and **reports** on activities carried out.

The Turisme de Catalunya offices are considered the **headquarters** of the Cultural Tourism Club.

Loss of Membership of the Turisme de Catalunya Cultural Tourism Club

- Failure to **pay membership fees** within 60 days of reception of the corresponding invoice.
- Failure to **play a cultural role** in actions organised by the Cultural Tourism Club.