



GOLF TOURISM

Membership Conditions for the Turisme de Catalunya Golf Tourism Club

All companies or organisations wishing to join the Golf Tourism Club must:

- Comply with the **general requirements for joining** the Golf Tourism Club.
- Comply with the **specific requirements for joining** the Golf Tourism Club.
- Take part in a **minimum number of actions** established in the Marketing Plan.
- Pay an annual membership fee of **€350** (including VAT).
Payment should be made by **standing order**.
Companies that become members of more than one club will enjoy a **25% discount** on subsequent membership fees.

Membership Requirements for the Turisme de Catalunya Golf Tourism Club

General requirements

Companies must:

- Be **legally constituted** and up to date with **tax requirements**.
- Have taken out all applicable compulsory **insurance**.
- Provide **telephone number, email address and website** in various languages.
- Provide a **catalogue** presenting the company or organisation in a **minimum of three languages**.

Specific requirements for the Golf Tourism Club

For golf clubs

- **Courses** with all necessary services and facilities for players.
- **Agreements with local hotels** to present offers.
- Company policy based on the **commercial spirit**.

- **Presentation catalogue and website** in various languages.

For accommodation services

- Must be **registered** with the Government of Catalonia Directorate-General for Tourism according to type of establishment (hotel, campsite, cottage/farmhouse).
- **Hotels located** no more than 25 km from golf course.
- **Prior agreements** with at least two golf clubs to present offers.
- Open **at least 11 months a year**.
- **Preferably 4- or 5-star establishments**, though 3-star hotels are accepted if well-equipped and comply with all other requisites.
- Comfortable hotels, **equipped for golf tourism** trips made in spring and autumn.
- **Restaurant** in the hotel itself. Standard of food and drink will be taken into account.
- **Renovations** completed in the last five years taken into account.
- **Hotel presentation brochure and website** in various languages.

For travel agencies

- Must offer **specific golf programmes**.
- Those responsible for programmes must have **experience of golf**.

For associations and public bodies

Associations

- Must be an association of **companies/organisations related to Golf Tourism**.
- Most association members should comply with the above-mentioned **accommodation and company requirements**.
- A **single contact person** should be designated.
- Must be **representative and recognised** within their respective sectors.

Public bodies

- Must have a **specific tourism department** and develop Golf Tourism products.
- Must provide specific **printed material (brochures)** on Golf Tourism in at least three languages.
- Must be willing to **delegate** a company to represent the zone in marketing activities developed by the Golf Tourism Club (this company may be different for each marketing activity).

Membership Procedure for the Turisme de Catalunya Golf Tourism Club

Companies or organisations wishing to join the Golf Tourism Club, should **contact** Turisme de Catalunya at the following email address: ct.clubsdeproducte@gencat.cat

They should provide Turisme de Catalunya with the following **documentation**:

- A **form**, supplied by Turisme de Catalunya and providing the following information:
 - Name, post, address and telephone number of the organisation's contact person with the Club.
 - Full name and post of the person who will sign the agreement with Turisme de Catalunya.
 - Company details necessary to invoice for the annual membership fee (VAT no., business address and current account number to make standing order).
- **Written confirmation** that the company complies with **requirements** for joining the Club.

When considering applications to join the Golf Tourism Club, Turisme de Catalunya will **take into account** requests for an **interview** between Turisme de Catalunya and the person responsible.

Membership of the Golf Tourism Club will be formalised by the signing of an **agreement** between the two parties. Once this agreement has been signed, the company or organisation will be added to the **mailing list** and will receive **information** and **reports** on activities carried out.

The Turisme de Catalunya offices are considered the **headquarters** of the Golf Tourism Club.

Loss of Membership of the Turisme de Catalunya Golf Tourism Club

- Failure to **pay membership fees** within 60 days of reception of the corresponding invoice.
- Failure to **play an active role** in actions organised by the Golf Tourism Club.