

# <u>Conditions for membership in the Wellness Tourism Club</u> <u>of Turisme de Catalunya</u>

Any firm or organization wishing to join the **Wellness** Tourism Club must:

- Meet the Wellness Tourism Club's **general membership requirements**.
- Meet the Wellness Tourism Club's specific membership requirements.
- Take part in a **minimum number of activities** set up under the Marketing Plan.
- Pay an annual fee of € 350, including VAT (rate valid for the current year, 2008).
   Payment must be by banker's order.
  - Firms that are members of more than one club will be entitled to a **25% discount** on the new fee.

## Requirements for membership in the Wellness Tourism Club of Turisme de Catalunya

## **General requirements for all members**

- They must be **legally constituted entities** and **up-to-date on their tax** payments.
- They must have whatever **insurance** coverage is compulsory in each case.
- They must have a telephone number, email address and web site in at least two languages (of which one must be English).
- They must have published a **brochure** about their firm or organization in **at least two languages** (of which one must be English).
- They must designate a **single contact person**.

## Specific requirements for different types of members

## **Type A members**

Providers of marketable products and services

### <u>1 – Firms and other bodies possessing a prime resource</u>

 The establishment – which may or may not offer accommodation – must be of one of the following types:

- SPA
- **WELLNESS CENTRE** = Thalassotherapy, Hydro Hotel, Spa Leisure Centre
- **HEALTH OR MEDICAL CENTRE** = Hydrotherapy, Clinics and Medical Centres
- **It must be officially registered** with the Direcció General de Turisme of the Generalitat de Catalunya (only establishments for which registration is a requirement).
- It must offer a wide range of treatments. **A minimum of six basic treatments** are required.

#### Table of the types of treatment that are considered basic

Treatments based on the medicinal properties of the water  (Only for spas)	Treatments based on the medicinal properties of the water or its physical action, temperature, pressure, etc.	Other treatments not based on water	Body care and beauty	Medicine and surgery	Hydrotherapy treatments not based on water
✓ Drinking ✓ Inhalation ✓ Irrigation	✓ Showers ✓ Baths ✓ Natural mud and mineral sediments ✓ Steam baths ✓ Saunas	<ul><li>✓ Massage</li><li>✓ Aromatherapy</li><li>✓ Physiotherapy</li><li>✓ Gymnastics</li></ul>	✓ Pedicure ✓ Hair- removal ✓ Drainage	Treatments involving surgery or post- surgical recovery	Use of various liquids: wine, chocolate, honey, etc.

- The premises where the treatments and/or water circuit are offered must be fully equipped, comfortable and spacious.
- It must have a **brochure and web site** in at least two languages (of which one must be English).
- It must be **open** at least **eleven months** per year.
- An assessment of the improvements made in the past five years will be undertaken.

#### 2 - Accommodation and Service Firms

- These must offer services associated with the Wellness product or accommodation close to a Wellness centre.
- They must have a **brochure** and **web site** in at least two languages (of which one must be English).
- They must offer these services at least **eleven months** per year.

### **3 – Intermediaries** (Travel agencies / Central reservation services)

- They must offer **specific Wellness programmes**.
- Those in charge of the programmes must have **experience** in the Wellness field.

## **Type B Members**

## Local promotional organizations

## 1 - Non-profit Associations

- The association must be made up of firms associated with **Wellness tourism**.
- Members of the association must meet the **general and specific requirements** listed above.

#### 2 - Government bodies

- These must have a **special department** devoted to tourism and must develop Wellness tourism products.
- They must have **printed materials** (brochures) devoted specifically to Wellness Tourism in at least two languages (of which one must be English).

## **Type C members**

- Other agreements.

Catalunya Tourism Tél: +34 93 484 99 00

ct.clubsdeproducte@gencat.cat